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June 27, 2025

Company name: ITmedia Inc.
 URL: <https://corp.itmedia.co.jp/> (in Japanese)
 Takashi Kobayashi, President and CEO
 (Securities code: 2148; Prime Market of the Tokyo Stock Exchange)
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[Summary]Matters Concerning Controlling Shareholders, Etc.

ITmedia Inc. (the “Company”) hereby announces the following matters concerning the controlling shareholder, etc.

1. Trade name, etc. of the parent company, controlling shareholder (excluding parent company), or other affiliated company

(As of June 27, 2025)

| Company name | Attribution | Holding ratio of voting rights (%) | | | Stock exchanges, etc. on which shares of parent companies, etc. are listed |
|----------------------------|----------------|------------------------------------|--------------------|---------------|--|
| | | Directly holding | Indirectly holding | Total holding | |
| SoftBank Group Corp. | Parent company | 0.0 | 53.4 | 53.4 | TSE Prime Market |
| SoftBank Group Japan Corp. | Parent company | 0.0 | 53.4 | 53.4 | – |
| SoftBank Corp. | Parent company | 0.0 | 53.4 | 53.4 | TSE Prime Market |
| RBJ Corp. | Parent company | 0.0 | 53.4 | 53.4 | – |
| SB Media Holdings Corp. | Parent company | 53.4 | 0.0 | 53.4 | – |

2. Name of the company having the most significant influence on the listed company from among parent companies and the reason

| | |
|--------------|--|
| Company name | SoftBank Group Corp. |
| Reason | SoftBank Group Corp., through its subsidiaries, holds 53.4% of the voting rights and is the effective parent company of the Company. |

3. The position of the Company in the corporate group of the controlling companies, etc., and other relationships between the Company and the controlling companies, etc.

(Please refer to the original document in Japanese for details.)

4. Matters concerning transactions with controlling shareholders, etc.

There are no applicable matters to disclose.

5. The implementation status of the measures to protect minority shareholders during transactions, etc. with the controlling companies

The Company conducts transactions with the SBG Group based on its business plans, etc., and determines the terms of those transactions legally and appropriately based on fair market prices.